

ESTATA Wins Prestigious CNBC Property Portal Africa Award 2009

We would hereby like to inform you that ESTATA has won the prestigious CNBC Property Portal Africa Award. The International Property Awards is open to residential and commercial property professionals from around the globe. The event is part of the International Property Awards, the world's most prestigious competition dedicated to finding the best real estate professionals across the globe. The fact that ESTATA has won one of these coveted awards is proof that South Africa is not only able to compete at this level but also triumph within the highly competitive Europe and Africa property arenas.

CNBC Property Award

An International Property Award is a world-renowned mark of excellence. The Property Awards have a reputation for global excellence, with winners worldwide. Entries were judged by a panel of professionals whose collective knowledge of the property industry is second to none and unsurpassed by any other property awards.

This year's judges included Eric Pickles MP, chairman of the Conservative Party, Ben Wood, industry head property markets of Google UK; Peter Bolton King, group chief executive of the National Federation of Property Professionals; Imtiaz Farookhi, chief executive of the National House Building Council; Christopher Hall, president elect of FIABCI; Wilhelm Harnish, Master Builders of Australia (MBA); Thijs Stoffer, International Consortium of Real Estate Agents Association (ICREA).

ESTATA

Joris Kröner, Executive Director of ESTATA, said of winning the award, "The ESTATA Team has worked very hard this year and last year in the re-design, usability and navigation of the portal. It has worked out well resulting in a growing number of visitors and higher conversions for our advertisers and partners. Winning the prestigious CNBC Property Portal Africa Award has been an emotional and a happy experience. I would like to thank my team for this recognition and we strive for many more of these accolades in the future. "